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ECONOMIC DEVELOPMENT
BELVIDERE & BOONE COUNTY, IL

2025 ANNUAL RECEPTION

THURSDAY, AUGUST 28TH

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KEYNOTE SPEAKER **JANYCE FADDEN**

STRATEGY, PARTNERSHIPS & RESILIENCE

Janyce Fadden is the Director of Strategic Engagement at the University of North Alabama's Sanders College of Business and Technology's Agile Strategy Lab, where she helps advance agile leadership and strategy initiatives. She is co-author of the award-winning book *Strategic Doing: Ten Skills for Agile Leadership* and a certified fellow of the Strategic Doing Institute. Fadden regularly facilitates workshops and delivers keynotes on strategy development and implementation. She previously served as President of the Rockford Area Economic Development Council, where she led innovative efforts in economic development, including the creation of an aerospace industry cluster.